

Recycle with joy at Supertron Electronics Pvt.Ltd.

Supertron Electronics Pvt. Ltd., (Supertron) has joined a CPCB authorised Producer Responsibility Organisation (PRO) Karo Sambhav Private Limited (Authorisation No.: B-29016(6)/PRO/18/WM-III dated 29-08-2018) to fulfil its Extended Producer Responsibility (EPR) compliance. For more information on our PRO, please visit. "www.karosambhav.com".

At Supertron, we are committed to responsible recycling of our end-of-life products and urge all our customers to join our cohesive e-waste movement.

What is "E-Waste"?

As per the E-waste (Management) Rules, 2016, 'E-waste' means electrical and electronic equipment, whole or in part discarded as waste by the consumer or bulk consumer as well as rejects from manufacturing, refurbishment and repair processes.

Electronics such as mobile phones, TVs, laptops, printers, fax machines or even their parts, which have reached the end of their useful life are called "[E-Waste](#)". If not recycled in an environmentally sound way, e-waste poses a range of environmental risks.

Where and how can you learn more about your E-Waste?

To recycle your waste electronic items, all you have to do is drop an email at engage@karosambhav.com with details of type of Waste Electrical or Electronic Equipment (WEEE) in your city.

You can visit our PRO's collection centres and collection points directly to drop off the e-waste for responsible recycling. You can also call Karo Sambhav's toll-free number for any e-waste related queries at **1800 2121 434**.

Important Do's and Don'ts

- As our valued customer, we encourage you to channelise your e-waste only through the collection channels set up by Karo Sambhav.
- Do not mix e-waste in your home dustbins with other municipal waste.
- Do not dismantle any electronics/ electrical devices at home. Improper dismantling or recycling of e-waste is harmful for the environment.
- Do not sell the e-waste to any unauthorised agencies/scrap dealer/informal waste collector.
- Keep the product in isolated area, after it becomes non-functional/un-repairable so as to prevent its accidental breakage.

Collection Channels of Karo Sambhav

The PRO is setting up channels for collection of e-waste across India. The collected e-waste is channelized by the PRO through its Logistics Service Providers (LSPs) to authorized recyclers.

Karo Sambhav's overall collection scheme focuses on the below programmes:

Bulk Consumer Programme

The objective of the Bulk Consumer Programme is to provide a responsible E-waste management solution to bulk consumers in India. The Programme serves the E-waste management needs of offices, government institutions, schools, universities, hospitals, hotels, retailers, banks or any other organizations.

If you are a bulk consumer, please reach out to our Karo Sambhav at engage@karosambhav.com for responsible management of your e-waste or call Karo Sambhav's toll-free number **1800 2121 434**.

Waste Collector Programme

The waste collector programme focuses on formalizing the waste pickers and aggregators. By being a part of the programme, waste pickers and waste aggregators become a collection channel of the PRO and bring transparency to their processes.

Residential Welfare Associations (RWAs) Programme

The objective of the Residential Welfare Associations (RWAs) Programme is to establish collection channels and provide a responsible E-waste management solution to the individual consumers in urban areas of India.

The Programme serves the E-waste management needs of Residents of Apartment Complexes and Residential Welfare Associations, wherein collection drives are held, and consumers are educated on issues related to e-waste.

Collection Network

1.1. Collection Centres Network

Karo Sambhav is setting-up collection centres across India to enable the collection, storage and movement of the e-waste from across the country.

These collection centres enable collection from formalized Waste Collectors and Aggregators, Bulk Consumers, RWAs and multiple other collection channels created by Karo Sambhav.

1.2. Collection Points Network

In addition to the Collection Centres, and in order to increase the State coverage, the PRO has set up collection points across the country. Individual consumers can dispose-off their E-waste at no charge for recycling their products.

We would also encourage our users to drop their e-waste at Karo Sambhav's collection centres and collection points available at [link](#).