

Recycle with joy at Supertron Electronics Pvt.Ltd.

Supertron Electronics Pvt. Ltd., (Supertron) has joined a CPCB authorised Producer Responsibility Organisation (PRO) Karo Sambhav Private Limited (Authorisation No.: B-29016(6)/PRO/18/WM-III dated 29-08-2018) to fulfil its Extended Producer Responsibility (EPR) compliance. For more information on our PRO, please visit. <https://www.karosambhav.com/>. It has also authorized M/s. Hulladek Recycling Pvt. Ltd. to fulfil its EPR compliance. For more information on our PRO, please visit <https://hulladek.in/>

At Supertron, we are committed to responsible recycling of our end-of-life products and urge all our customers to join our cohesive e-waste movement.

What is “E-Waste”?

As per the E-waste (Management) Rules, 2016, 'E-waste' means electrical and electronic equipment, whole or in part discarded as waste by the consumer or bulk consumer as well as rejects from manufacturing, refurbishment and repair processes.

Electronics such as mobile phones, TVs, laptops, printers, fax machines or even their parts, which have reached the end of their useful life are called “ [E-Waste](#)”. If not recycled in an environmentally sound way, e-waste poses a range of environmental risks.

Where and how can you learn more about your E-Waste?

To recycle your waste electronic items, all you have to do is drop an email either engage@karosambhav.com or recycle@hulladek.pro with details of type of Waste Electrical or Electronic Equipment (WEEE) in your city.

You can visit our PRO’s collection centres and collection points directly to drop off the e-waste for responsible recycling. For any E-waste related queries, you can reach out to Karo Sambhav’s toll-free number **1800 2121 434** and Hulladek’s toll free number at **1800-212-7880**.

Important Do’s and Don’ts

- As our valued customer, we encourage you to channelize your E-waste only through the collection channels set up by Karo Sambhav Pvt. Ltd. and Hulladek Recycling Pvt. Ltd.
- Do not mix E-waste in your home dustbins with other municipal waste.
- Do not dismantle any electronics/ electrical devices at home. Improper dismantling or recycling of E-waste is harmful for the environment.
- Do not sell the E-waste to any unauthorised agencies/scrap dealer/informal waste collector.
- Keep your waste product/E-waste in isolated area to prevent its accidental breakage.

A. Collection Channels of Karo Sambhav

The PRO is setting up channels for collection of E-waste across India. The collected E-waste is channelized by the PRO through its Logistics Service Providers (LSPs) to authorized recyclers.

Karo Sambhav’s overall collection scheme focuses on the below programmes:

Bulk Consumer Programme

The objective of the Bulk Consumer Programme is to provide a responsible E-waste management solution to bulk consumers in India. The Programme serves the E-waste management needs of offices, government institutions, schools, universities, hospitals, hotels, retailers, banks or any other organizations.

If you are a bulk consumer, please reach out to our Karo Sambhav at engage@karosambhav.com for responsible management of your e-waste or call Karo Sambhav's toll-free number **1800 2121 434**.

Waste Collector Programme

The waste collector programme focuses on formalizing the waste pickers and aggregators. By being a part of the programme, waste pickers and waste aggregators become a collection channel of the PRO and bring transparency to their processes.

Residential Welfare Associations (RWAs) Programme

The objective of the Residential Welfare Associations (RWAs) Programme is to establish collection channels and provide a responsible E-waste management solution to the individual consumers in urban areas of India.

The Programme serves the E-waste management needs of Residents of Apartment Complexes and Residential Welfare Associations, wherein collection drives are held, and consumers are educated on issues related to e-waste.

1. Collection Network – Karo Sambhav

1.1. Collection Centres Network

Karo Sambhav is setting-up collection centres across India to enable the collection, storage and movement of the E-waste from across the country.

These collection centres enable collection from formalized Waste Collectors and Aggregators, Bulk Consumers, RWAs and multiple other collection channels created by Karo Sambhav.

1.2. Collection Points Network

In addition to the Collection Centres, and in order to increase the State coverage, the PRO has set up collection points across the country. Individual consumers can dispose-off their E-waste at no charge for recycling their products.

We would also encourage our users to drop their E-waste at Karo Sambhav's collection centres and collection points available at <https://www.karosambhav.com/collection-centres#contact>.

B. Collection Channels of Hulladek Recycling Pvt. Ltd.

Buyback

Hulladek plans to collect the E-waste from the bulk consumers, individual consumers and resident associations. These individuals and organizations will be intimated through emails about the whole process. Hulladek also plan to install collection bins at various residential associations and organizations so that consumers can dispose of the e-waste in such bins at their own convenience over a period of time. Consumers can also call up on Hulladek's toll-free no.1800-212-7880 and Hulladek will coordinate with them in buying back the materials. Hulladek will provide them with an incentive for the materials consumers dispose of with Hulladek.

Exchange and Coupons

Under the special collection scheme, Hulladek also plan to issue 1% Discount Voucher to the customers who will return the EOL products to them. This exchange facility will be offered to every customer. The discount amount being Rs. 1000 (maximum) depending on the quality of the old product. Customers can redeem this voucher on their future purchases from Hulladek .

2. Collection Network – Hulladek

2.1 Collection Centres Network

Our PRO_Hulladek Recycling Pvt. Ltd has registered as a transporter in the portal also. Our PRO has its own Logistics team which will provide service for their logistics service who will help with the collection and channelization of e-waste pan India. Hulladek has set up collection centres network across the country through their logistics team, where one can drop/send the material. For details of the centres, please call toll free no.1800-212-7880 from 10AM to 7PM (all days except Sunday).

You may also drop your waste at Hulladek's collection centres. Details to your nearest centre is available on this link <https://hulladek.in/centres/>

C. Recycling of E-waste:

The material collected by Hulladek & Karo Sambhav shall be channelized to their recyclers/dismantlers, such as Eco Birdd Recycling Company Pvt. Ltd., Pegasus Waste Management Pvt Ltd., Green Era Recyclers, Techeco E-Waste Namu LLP, Just Dispose Recycling Pvt. Ltd.& Threco Recycling LLP, E-Parisaraa Pvt. Ltd., Apicem Recyclers Private Limited, TechEco Waste Management LLP, Namu E-waste Management Limited, Circularity Solutions Private Limited, Vans Chemistry Private Limited, ADV Metal Combine Private Limited. Customers can reach our office, call, or email us. The representatives will explain about the process of disposal and make them aware about the nearest drop point available to drop the e-waste. If any customer wants to handover the material from their doorsteps, our PRO can send the logistics team to collect the items and channelize the same to thee- waste partner plant for final processing.